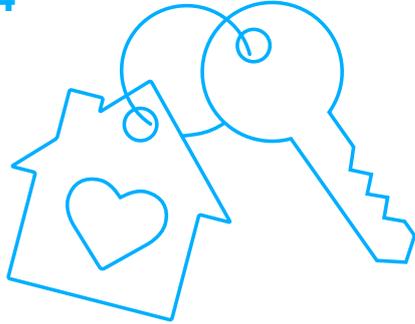


# Fully Automated Online Identity Card Verification with AI at ImmoScout24



## SCHUFA information for the new home online at ImmoScout24

Advantages of the ImmoScout24 Portal





Security of sensitive data



High conversion rates of interested tenants



Extension of portal services

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SCHUFA information online and secure via AI Ident



**1**  
Tenants enter their data for SCHUFA information.



**2**  
After selecting a method of payment, the online identification starts with a click on the option "Identification Document".



**3**  
Tenants take one photo of the front and one of the reverse side of the ID card/passport, and one selfie.



**4**  
Download the SCHUFA information, and send off to the landlord/landlady!

## SCHUFA Details for the New Flat online within Minutes

### SCHUFA-reference for Tenants – the Challenge

Millions of people visit [ImmoScout24](https://www.immoscout24.de) every day in search of a new home. Once the ideal property has been selected, it is essential to convince the landlord that you are the right tenant as soon as possible, and before another applicant is offered the property. For this reason, it is advisable to apply for the home immediately, which is why ImmoScout24 is continuously expanding its range of support services for the swift submission of applications: tenants, for example, have the option to contact the landlord directly via the ImmoScout24 portal and to provide their personal details.

An updated credit report – commonly referred to as a "SCHUFA Report" – plays a decisive role for your prospects of being offered accommodation; this information should, therefore, also be available at the earliest possible opportunity. Ideally, a potential tenant should also be able to obtain a current SCHUFA report online via the ImmoScout24 portal so that it may be submitted directly to the landlord. Clearly, credit reports rank among the most sensitive types of personal data, and SCHUFA reports could be misused should they be obtained by third parties. This necessitates a procedure for guaranteeing that the person requesting a SCHUFA report via the portal actually **is the tenant making the request and not someone else, who is using the tenant's personal data**. Sending a photocopy by post is, self-evidently, out of the

question – here, aside from security issues, **speed** is of the essence; via its portal, ImmoScout24 aims to provide optimum user-friendly processes.

## The Solution with AI Ident

Whereas the submission of a photocopied identity document by post cannot be considered a secure option, **ID document verification** is nevertheless **the most suitable security feature** for obtaining credit verification directly and conveniently via the ImmoScout24 portal: It should be obtainable online, provide high-level security and should not cause needless delays for the tenant, but rather support him or her to the greatest extent possible. For the aim of a tenant, and no less for ImmoScout24, is to ensure that the tenant obtains his SCHUFA information for the property application as promptly as possible. **The fully automated online ID verification** via [AI Ident](#), yields very high conversion rates in its application scenarios – in other words, a high percentage of prospective tenants become customers simply by virtue of completing the process online: it is, therefore, the ideal solution for the end-to-end process – from application to receipt of the SCHUFA report, directly via the ImmoScout24 portal. Artificial intelligence and biometrics comprise two of the technological features that enable AI Ident to deliver reliable and rapid results.

## The Success of ImmoScout24

The real estate portal provides its users with a swift and user-friendly process for obtaining the SCHUFA report securely online, and for submitting it to a landlord:

- Future tenants submit their data for the SCHUFA report before going on to select the method of payment.
- To verify, they click on the option "ID document" and initiate the online identification process.
- The WebID user description guides the tenant through the process: one photograph on the front and one on the reverse side of the ID card, followed by a selfie in the specified help window; the fully automated verification procedure is completed in a matter of seconds.
- Voilà: The SCHUFA information is available for download.

In this way, the tenant is within a few clicks of his or her ideal accommodation!

## WebID

is the pioneer of online identification and contracting - legally compliant and valid and with the highest level of security. Since inventing video identification in compliance with the German Money Laundering Law, the company continues to bring innovative, user-friendly solutions for KYC and e-signing „Made in Germany“ to the world. WebID's customers include Air Plus, Allianz, AMAG, Barclaycard, BAWAG-Group, BNP Paribas, Check24, DKB, Entrust, ImmoScout24, ING, MMOGA, Santander, Sparda-Banken, Swisscom, Targobank, Trade Republic, Vodafone and many more.